

*Exhibitor & Sponsor Prospectus*



**RACING TOWARD  
POSSIBILITIES**

Louisville 2012

# Sponsorship Opportunities

Mennonite Health Assembly is a not-for-profit organization.

## Who will be in attendance?

- CEO's
- Development Directors
- Administrators
- Human Resource Directors
- Board Members
- Chaplains
- Nurses
- Physicians
- Denominational Leaders

### MHS Alliance Annual Meeting

**1 @ \$5,000**

Our MHS Alliance Annual Meeting Sponsor receives the following:

- Complimentary registration for one representative
- A complete listing of Assembly attendees with contact information
- Personal introduction during event
- Signage recognition at the event sponsored
- Your logo or ad printed in our onsite registration material
- Link to your website on our web page.
- 8-foot exhibit space

### Friday Governance Track

**1 @ \$5,000**

Our Friday Governance Track Sponsor receives the following:

- Complimentary registration for one representative
- A complete listing of Assembly attendees with contact information
- Personal introduction during event
- Signage recognition at the event sponsored
- Your logo or ad printed in our onsite registration material
- Link to your website on our web page.
- 8-foot exhibit space

### Plenary Sessions (Thursday night and Friday morning)

**2 @ \$4,000**

Our Plenary Session Sponsors receive the following:

- A complete listing of Assembly attendees with contact information
- Personal introduction during keynote event
- Signage recognition at the event sponsored
- Link to your website on our web page.
- Your logo or ad printed in our onsite registration material
- 8-foot exhibit space

### Saturday Plenary/Brunch (Greencroft Communities)

**(FILLED)**

Our Saturday Plenary/Banquet Sponsor receives the following:

- A complete listing of Assembly attendees with contact information
- Personal introduction during keynote event
- Signage recognition at the event sponsored
- Link to your website on our web page.
- Your logo or ad printed in our onsite registration material
- 8-foot exhibit space

## Sponsorship Opportunities (cont'd)

### Opening Reception

**2 @ \$3,000**

Our Opening Reception Sponsors receive the following:

- A complete listing of Assembly attendees with contact information
- Signage recognition at the event sponsored
- Link to your website on our web page.
- Your logo or ad printed in our onsite registration material
- 8-foot exhibit space

### Continental Breakfast Service

**2 @ \$3,000**

Our Continental breakfast Sponsor receive the following:

- A complete listing of Assembly attendees with contact information
- Signage recognition at the event sponsored
- Link to your website on our web page.

### Beverage Service

**2 @ \$2,000**

Our Beverage Service Sponsors receive the following:

- Signage Recognition at the event sponsored
- Your logo or ad printed in our onsite registration journal

### Registration Packets

**(FILLED)**

Our Registration Folders Sponsor receives the following:

- Your logo on the journal
- Your name listed as a sponsor in our on-site program materials

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**NOTE:** If your sponsorship/exhibitor contract and payment are received by December 31, 2011, your organization will be featured in our January promotional email.

## Exhibitor Opportunities

### Exhibitor Space

**\$650**

Our Exhibitors receive the following:

- 6' Space
- Program Materials
- Printed Name Badges
- Exclusive Exhibitor Hours
- Thursday Reception
- Friday Continental Breakfast
- Organization name listed as an exhibitor in our on-site program materials
- List of conference attendees

### Not-for-Profit Exhibitor Space

**\$110**

Our Exhibitors receive the following:

- 6' Space
- Program Materials
- Printed Name Badges
- Exclusive Exhibitor Hours
- Thursday Reception
- Friday Continental Breakfast
- Organization name listed as an exhibitor in our on-site program materials
- List of conference attendees

**Exhibitor supply shipments may not be received by the hotel more than three days prior to the event start date because of limited storage space. Please be aware that there will be a \$5 handling fee to transport each box from the hotel storage area to the exhibit area. Please ship all materials to the following address:**

Attention: Banquet Manager,  
Hold for: Mennonite Health Assembly  
Your Name  
Galt House  
140 N. Fourth Street  
Louisville, KY 40202

### Exhibitor Cancellation Policy

Cancellations prior to January 15, 2012 will be entitled to a full refund less a \$25 processing fee. Cancellations between January 16 and February 15, 2012 will be entitled to a 50% refund. No refunds will be made after February 15.

## Move-in/Move-out times:

### Set-up

**Thursday, 2:00 – 6:00 p.m.**

### Tear-down

**Friday, 9:00 - 1:00 p.m.**

## Exhibit Hall Hours:

- **Thursday, March 1, 2012**
  - 6:30 – 7:30 p.m.
  - 9:00 – 10:00 p.m.
- **Friday, March 2, 2012**
  - 7:00 – 9:00 a.m.

# Sponsorship and Exhibitor Contract

Reserve your spot by submitting this contract with payment by January 15, 2012.

\_\_\_\_ Sponsor—Event (subject to availability) \_\_\_\_\_ Amount: \_\_\_\_\_

\_\_\_\_ Exhibitor (select one below):

Items Needed:

\_\_\_\_ Exhibitor Space \$650

\_\_\_\_ 6-foot table, in 8 foot space

\_\_\_\_ Not-for-Profit Space \$110

\_\_\_\_ 8-foot space with no table

\_\_\_\_ Space included with Sponsorship

\_\_\_\_ Electricity, please bring cords

\_\_\_\_\_ **Total Payment**

## Organization Information:

Organization/Company

Contact Name & Title

Phone/Fax

Address

City, State, Zip

Email Address

Name of representative(s) attending (as it should appear on name badge) \_\_\_\_\_

Product or service that will be exhibited (40-50 words, as it should read in promotional materials) \_\_\_\_\_

To increase traffic to the exhibitor area, Mennonite Health Assembly will offer drawings throughout the exhibit hours. What item (value at least \$25) would you like to donate? \_\_\_\_\_

Thank you for supporting Mennonite Health Assembly. As a Sponsor and/or Exhibitor, you can be assured that your money is helping to provide motivational and informational speakers in a professional and educational environment.

Please note that payment is required with submission of this contract. Exhibit space is assigned on a first-come first-served basis. Mennonite Health Assembly reserves the right to deny the display of materials deemed inappropriate for this convention. Please send logo in JPG or TIF format for use on signs and in program journal. Logos can be sent to [Emily@mhsonline.org](mailto:Emily@mhsonline.org).

Please submit contracts and payments to:

Mennonite Health Assembly  
1112 N. Main Street  
Goshen, IN 46526  
Fax: 574-534-3254  
Phone: 574-534-9689  
Email: [info@mhsonline.org](mailto:info@mhsonline.org)